



# Making Scents and Fragrance



CARVANSONS

A World of Fragrance



## FRAGRANCE CREATIONS THAT INSPIRE AND DELIGHT

When it comes to marketing and selling products, fragrance is a powerful tool.

Choosing the right scent for your product builds brand identity and customer loyalty. When used effectively, incorporating a scent into a product can increase brand awareness by up to 80%. So, how do you go about choosing the right fragrance for your product?

That's where we come in!

With our extensive knowledge and experience, we create fragrances which enhance your brand recognition and product persona. Ultimately, we're here to guide you in selecting the best fragrances for your products.



## INSPIRED CREATIONS

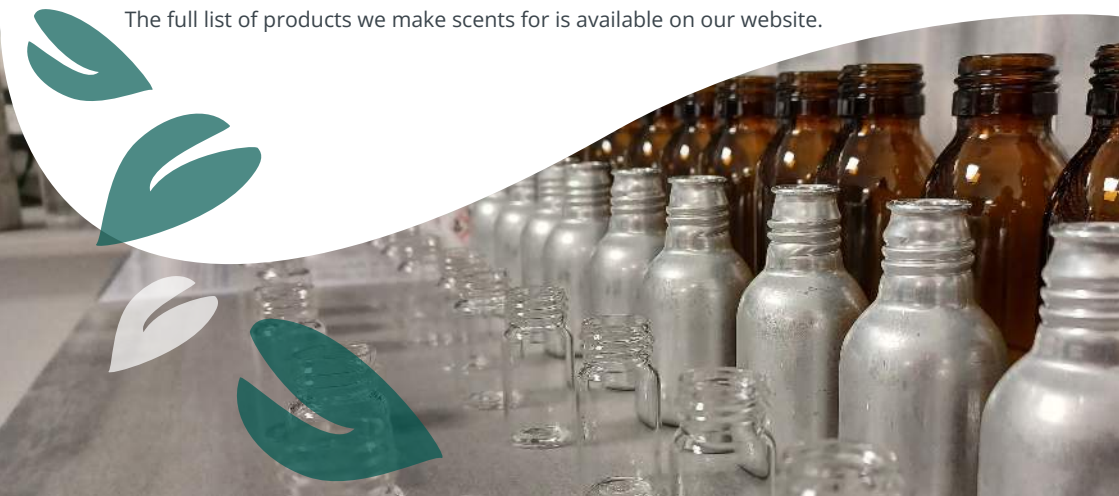
We are often seen as a secret weapon by many of our customers. We know that the fragrance that we create for you plays a vital role in the creation of your product. As a result, we work alongside you to create the perfect scent, tailored to you and your brand. We use our extensive industry knowledge and experience to find fragrances that complement your products.

## OUR BESPOKE FRAGRANCES

We create scents for almost anything. From bulk industrial uses and household cleaning products, to personal care and perfumes found on the shelves of luxury stores. Our fragrances can be found everywhere.

We work with both large FMCG clients and small, niche and start-up companies. We are very proud of the diversity of products, companies and fragrances that we work with and every project we work on helps provide inspiration and creativity for future projects.

The full list of products we make scents for is available on our website.



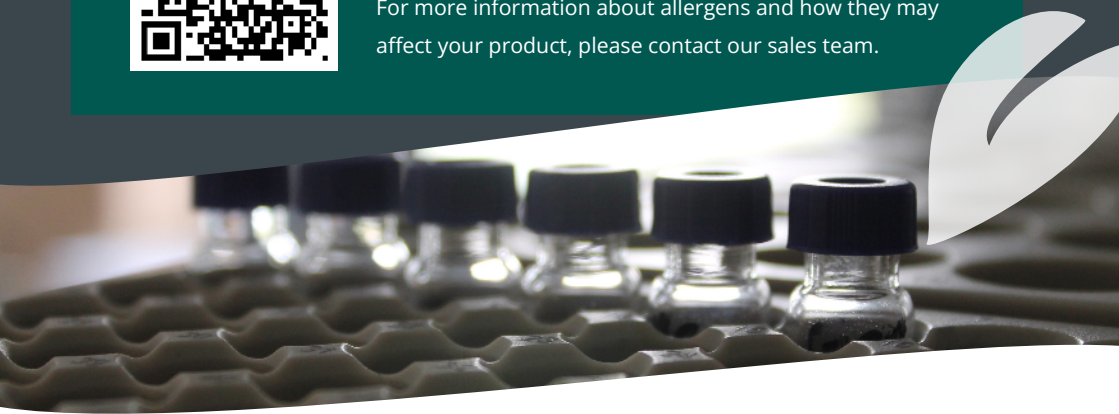
## OUR RESPONSIBILITIES

Our fragrances are developed, tested and manufactured in the UK and comply with both EU regulations and IFRA (International Fragrance Association) guidelines. Every fragrance we create comes complete with health and safety information and allergen information. Our extensive industry knowledge of allergens and legislation means we can support our customers throughout their fragrance creation journey.



The list of allergens as designated by IFRA can change. For the current list of allergens please scan the QR code.

For more information about allergens and how they may affect your product, please contact our sales team.



## START YOUR FRAGRANCE JOURNEY WITH US

Our fragrance samples are free of charge, as we believe it is vital to test any fragrance in a product before purchasing. We are happy to rework or provide additional samples to help ensure you find the perfect scent for your product.



**SCAN HERE TO  
REQUEST SAMPLES**